

R U S S B U R D E N



Russ Burden, the owner of Russ Burden Nature Photo Tours, runs a dozen workshops each year in the US and two photo safaris to Tanzania in April. He selects the optimal times for the locations so that they appear in their utmost glory. He is internationally published and his commercial work is marketed through Getty Images. His photos often show up in magazines and advertisements around the world. His wildlife and scenic images have appeared on calendars published by Self Realization Fellowship, Kodak, Audubon, Sierra Club, National Wildlife, National Geographic Traveler, and numerous other companies.

Russ writes "The Tip of the Week" for the Outdoor Photographer website. He also has hundreds of tips posted to Take Great Pictures.com. Russ has been published numerous times in Outdoor Photographer, Popular Photography, and Petersen's PHOTOgraphic. He has two books to his credit - Amphoto's Complete Guide to Photography and The Best of Nature by Amherst Media. Russ authored all the curriculums used in the nationally acclaimed Digital Photo Academy workshops.

Russ is a multiple time winner of the prestigious Nature's Best Windland Smith Rice Award in the Art In Nature category in addition to the Backyard Habitat category. He also won Highly Commended honors in a number of other categories. As a result, his images have appeared in the Smithsonian in Washington, DC. Russ has an incredible passion for photography. His drive to seek out the optimal light and composition motivates him to find the perfect image.

**Saturday,
October 17**

9:00 AM - 4:45 PM

**Andrew Carnegie
Lecture Hall**

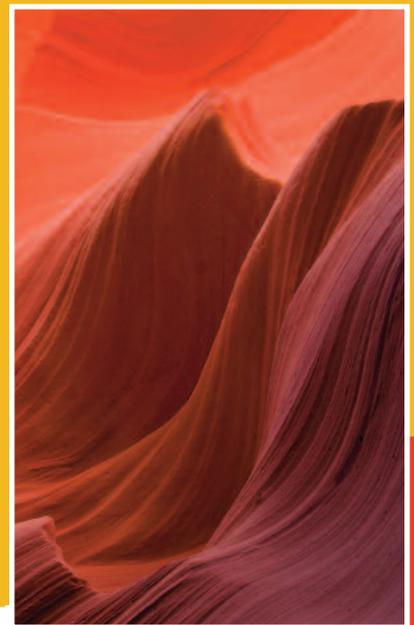
**San Leandro Library
300 Estudillo Avenue
San Leandro**

Registration Fee

PSA members \$25

Non-PSA members: \$40

\$5 additional fee at door



Rodney Sweet talks about Russ:

"Not only is Russ Burden an excellent photographer, he is a superb teacher. He has extensive hand-outs with thorough descriptions of what we would be seeing, what equipment would be best, and pointers on shooting. He is well prepared and gives as much personal attention as requested. I learned so much from Russ. It was a pleasure traveling with him."

SCHEDULE

- 9:05 - 10:20 **The Art of Landscape Photography** with Q&A to follow.
- 10:20 - 10:40 Break
- 10:40 - 12:00 **The Art of Wildlife Photography** with Q&A to follow. Additionally, he'll provide insight as to how some of the images in the show were created.
- 12:00 - 1:30 Lunch
- 1:30 - 2:50 Slide Shows:
 - a) **Wings, Hooves Fur and Talons** with Q&A to follow.
 - b) **Nature's Gifts** with Q&A to follow. Russ will explain how many of the images were made.
- 2:50 - 3:10 Break
- 3:10 - 4:30 a) **MACRO-licious: How to Make Better Macro and Close Up Photographs**
b) Slide Show: **Cherished Spectacles of Nature**
- 4:30 - 4:45 Q&A time slot for all unanswered questions



DESCRIPTION OF TOPICS.

The Art of Landscape Photography:

Scenic photography is a challenge. It requires patience, dedication, determination, frequent visits to favorite locations, all mixed in with a bit of good timing. Russ will share with you many of his in the field tips and techniques he uses to create his captures. He will show examples of the photos he's captured and talk about what he did to create them. Many will be Before and After images. In the Before photo you'll first see what not to do and in the After image, what you should do. He'll discuss important concepts such as lighting, composition, time of day, perspective, backgrounds, balance, mergers and many other aspects to improve your scenic photographs. Russ has a strong passion to share his enthusiasm and knowledge with all. His enthusiasm is contagious and he intends to spread it during his presentation.

The Art of Wildlife Photography

Wildlife photography is more challenging than capturing the landscape. While the landscape remains static, changing only with weather and light, wildlife photography is fleeting, requiring both knowledge and a bit of luck. But why is it that some wildlife photographers seem to be "luckier" than others? Russ will share with you the tips and techniques he uses to make you one of the luckier ones. He will show examples of the photos he's captured and talk about what he did to make them successful. He'll discuss important concepts such as lighting, composition, proper head and body angles, backgrounds, time of day and many other aspects to improve your captures. Russ's energy and zeal stimulate his listeners, providing them with renewed photographic incentive.

Wings, Hooves, Fur and Talons:

This show features wildlife images of the many species he's photographed in Wyoming, Oregon, and Florida. The show provides a journey into the world of wildlife photography where for 20 minutes, you'll see the photos Russ created put to soothing and enjoyable music.

Nature's Gifts:

This show is a mixture of scenic and wildlife photos from his travels. Wildlife and landscape images are interspersed and vary in subject matter from macro shots of butterflies to grand scenics along the Oregon coast. Included are panoramas, large mammals, birds, landscapes from the South West along with many other of Russ's favorites. The show is a twenty minute escape into the visual world of nature.

"... Russ's background of being a school teacher allows him to teach the participants better than any tour guide I've worked with. Most of all, his passion for photography, ability to chase light, and his sense of humor make the trips an unforgettable experience...."
Patrick: Denver, Colorado



MACRO-licious: How to Make Better Macro and Close-Up Photographs

Close up photography allows a photographer to enter a world within a world. Ordinary subjects can be depicted with a fresh perspective in a way not commonly seen. Whether it's an isolated portion of a large subject or an exploration into the mouth of a tulip, an array of new subject matter awaits the eager photographer. Pieces of a whole become entirely new items, details in small creatures are revealed that are too small to see with the naked eye, and patterns can be created in mundane or ordinarily overlooked subjects. Getting great macro shots is not easy. It requires specialized gear, a good eye, contending with skittish insects, time spent learning how to modify the light, and a slew of other challenging aspects. Russ will share with you many of his in the field tips and techniques he uses to create successful close up images. He will show example photos and talk about what he did to create them. Some will be Before and After images - in the Before photo you'll first see what not to do and in the After image, what you should do. He'll discuss important photographic concepts such as lighting, composition, controlling the background, and how to use flash. He'll share tips on how to get close, exhausting all possibilities, how to control depth of field, and many other aspects to improve your close up photography. Russ's passion, enthusiasm and energy transfer to his listeners. They will emerge with new concepts and increased motivation.

Cherished Spectacles Of Nature:

Russ Burden will present "Cherished Spectacles Of Nature." The show is a compilation of slides set to music of some of the locations to where Russ travels on both his nature photography tours and on his own. Subject matter includes wildlife and scenics that range from macro insects to large mammals and scenics that range from intimate landscapes to majestic mountains. The show is a relaxing 20 minute escape into the world of nature's beauty and wonder.



"Russ Burden is my friend and teacher. All I know and understand about light I have learned with him..."
Viveca: Puerto Rico



"...Thank you ever so much for sharing your expertise!! Even more so I thank you for your immense patience and willingness to stick with me.... You also have given me something even more than knowledge of the craft - you gave me hope that maybe someday I can be a good photographer."
Paulette, Georgia

All photos
 ©Russ Burden

Directions: From 580 East ... coming from the Peninsula, San Francisco, Oakland: (We assume you can get to 580.)

- Take the Dutton/Estudillo exit. Parallel the freeway for two long blocks.
- Pass one light (Dutton St.) and continue to the second light (Estudillo Ave.)
- Turn right and continue for 5 blocks.
- The library is on the right side of the street - a large, tan-colored brick and glass building with a parking lot in the front.

Directions rom 580 West ... coming from Tri-Valley area

- Take the Estudillo exit, which goes under the freeway.
- At the stop sign, turn right onto Grand Ave. for 1 short block, to the light (Estudillo Ave.)
- Turn left and continue for 5 blocks.
- The library is on the right side of the street - a large, tan-colored brick and glass building
- The new Downtown Parking Garage offers free parking on Saturdays.

122 Estudillo Ave, San Leandro, 1/2 block past library on right.

DO NOT USE THE LIBRARY PARKING LOT!

Unfortunately, at this time we are not able to use PayPal.



REGISTRATION FORM

**Russ Burden Seminar
 October 17, 2015
 San Leandro Library
 Auditorium**

Name _____

Name _____

Address _____

City, State, Zip _____

Phone () _____ E-mail _____

Camera Club or Other Affiliation _____

How did you learn about this Seminar? _____

Tickets Before October 13 for PSA members: @ \$25 _____

Non PSA Members @ \$40 _____ Registration at the door will be \$5 extra.

Checks must be in registrar's hands by October 13, but you may register at the door.

Total Enclosed _____

Please send registration form and check made out to "Yerba Buena Chapter of PSA"
 to Helen Sweet, 1119 Hilltop Drive, Lafayette, CA 94549

For more information, contact Lois Shouse at bobloiss@comcast.net or Sam Berzin at sb@iq-logic.net